



Interreg



EUROPEAN UNION

Danube Transnational Programme

CultPlatForm_21

INVITATION to the Final Conference

22. – 24. May 2019

Regensburg, Germany

SAVE THE DATE & REGISTER



VISIBLE DANUBE

HIDDEN HERITAGE AS FUTURE POTENTIAL IN CULTURE AND TOURISM

22–24 May 2019, Regensburg, Germany

The final transnational event in Regensburg will enhance the EU-wide visibility of the CultPlatForm_21 project by engaging external and internal experts in knowledge transfer, by fostering networking and information exchange among the partners and by including key stakeholders like national policy makers, operators, scientists and artists in an empowering exchange. Several outstanding speakers from all over Europe – among them *Stefano Dominioni* (Council of Europe, Directorate on Cultural Routes, LU) and *Nigel Mills* (Hadrian's Wall Heritage, UK) – will enrich the European cultural dialogue.

The Regensburg conference aims at presenting the Danube region as an innovative space for culture and tourism able to bridge its checkered history with the perspectives and opportunities of the future. Besides addressing strategic issues of the CultPlatForm_21 project such as fostering culture in the Danube Region by an expansion of cultural routes, an exploration of visible and invisible cultural heritage, this international meeting will be a forum for the multifarious results of two and a half years of systematic regional cooperation work. Moreover, this will be the first time to present the future perspectives of the project.

The event is dedicated to the outcomes and the future orientated strategies of the CultPlatForm_21 project. In multimedia presentations and panel sections, partners will showcase their pilot projects providing a series of exciting artistic and digital interventions uncovering hidden heritage places, stories and objects along the Danube.

Transferable results for the benefit of culture and tourism development in the Danube countries are of high relevance for the CultPlatForm_21 project. In this sense important project results will be introduced such as a *multimedia presentation of the pilot projects*, a comprehensive *Project Documentation* including two strategies for cultural routes in the

Danube area and a model for a future *Small Project Fund* for the Danube region. As a closing act of CultPlatForm_21, the official *Memorandum* will be signed leading to the final statements on the follow-up plans for the upcoming years.

You will be enchanted by the Thon-Dittmer-Palais' Italian feel where the conference will take place. The event will be hosted and organised by the City of Regensburg and the Ministry of Science, Research and Arts Baden-Württemberg.

For more information, please write at: danubeartlab@regensburg.de

SAVE THE DATE!

The participation is free of charge. Please register at: <http://www.danubeculture.eu/>

Looking forward to meeting you in Regensburg!



Bundeskanzleramt



Baden-Württemberg
MINISTERIUM FÜR WISSENSCHAFT,
FORSCHUNG UND KUNST



STADT
REGENSBURG

With the friendly assistance of



Europäische Donau-Akademie



Kulturreferentin
für den Donauraum
am Donauschwäbischen Zentralmuseum



regensburg
tourismus GmbH

PROGRAMME MAY 22ND

OPENING

19:00 – 19:30

Opening of the exhibition “Danube Women Stories”

Gertrud Maltz-Schwarzfischer, Mayor of the City of Regensburg

Sabine Geller, Magazin danube connects

Christiana Weidel, World of NGOs

World Heritage Visitor Centre Regensburg

Weisse-Lamm-Gasse 1, D-93047 Regensburg

GET TOGETHER

19:30 – 21:00

Das DEGGINGER

Wahlenstraße 17, D-93047 Regensburg

PROGRAMME MAY 23RD

LOCATION: THON-DITTMER-PALAIS, HAIDPLATZ 8, D-93047 REGENSBURG

REGISTRATION 9:30 – 10:00

MODERATION Mercedes Echerer, Actress, Vienna

OPENING 10:00 – 10:30

Welcome Speech & Intro

Klemens Unger, City of Regensburg

Elisabeth Pacher, Federal Chancellery of Austria

Volker Wedekind, Ministry of Science, Research and Arts Baden-Württemberg

SESSION 1 10:30 – 10:50

Keynote Speech

Nigel Mills, Heritage Project Hadrian's Wall, UK

DISCUSSION 10:50 – 11:15

Facilitation of Danube Heritage – From Theory to Practice

Nigel Mills, Heritage Project Hadrian's Wall, UK

Gábor Móczár, Zsolnay Heritage Management Non-Profit Ltd.

COFFEE BREAK 11:15 – 11:45

SESSION 2 11:45 – 12:30

Multimedia Presentation of the Pilot Projects

Olivera Gračanin, Upper Austria Culture Quarter

LUNCH 12:30 – 14:00

SESSION 3 14:00 – 15:30

Panel Discussion with Project Partners

The Benefit of the Pilot Projects

Moderation: Olivera Gračanin, Upper Austria Culture Quarter

Regina Hellwig-Schmid, donumenta e.V.

Gábor Móczár, Zsolnay Heritage Management Non-Profit Ltd.
Plamena Nikolova, Ministry of Tourism of the Republic of Bulgaria
Josef Gruber, Upper Austria Culture Quarter
Andreea Ursuleasa, Ministry of Culture and National Identity of Romania
Annika Schäfer, Student DAHD, Academy of Performing Arts Baden-Württemberg

WORKING 15:30 – 16:00

COFFEE BREAK

Presentation of Project Partner Poster Session

SESSION 4 16:00 – 17:00

Visit to the Photo Exhibition “Danube Art Lab”

Regina Hellwig-Schmid, donumenta e.V.

Presentation of the Project “Romno Power Festival – Cultural Week of Sinti and Roma in Ulm”

Peter Langer, Paul F. Langer, European Danube Academy Ulm

JOINT DINNER 19:00 – 21:00

Reception by the Mayor of the City of Regensburg

Old Town Hall, Rathausplatz 1, D-93047 Regensburg

PARTY 21:00

Das DEGGINGER

Wahlenstraße 17, D-93047 Regensburg

PROGRAMME MAY 24TH

LOCATION: THON-DITTMER-PALAIS, HAIDPLATZ 8, D-93047 REGENSBURG

REGISTRATION 9:00 – 9:30

MODERATION Mercedes Echerer, Actress, Vienna

PUBLIC 9:30 – 11:00

PRESENTATION

- | | |
|---------------|--|
| 9:30 – 9:40 | <p>Welcome
<i>Klemens Unger, City of Regensburg</i>
<i>Volker Wedekind, Ministry of Science, Research and Arts Baden-Württemberg</i></p> |
| 9:40 – 10:00 | <p>Keynote
<i>Stefano Dominioni, European Institute of Cultural Routes</i></p> |
| 10:00 – 10:35 | <p>Danube Culture Platform: Presentation of Project Results
<i>Elisabeth Pacher, Federal Chancellery of Austria, Lead Partner</i>
<i>Boris Čamernik, Danube Competence Center</i>
<i>Martin Sturm, Upper Austria Culture Quarter</i>
<i>Volker Wedekind, Ministry of Science, Research and Arts Baden-Württemberg</i></p> |
| 10:35 – 10:50 | <p>Presentation of the Small Project Fund Study
<i>Annemarie Türk, Paul F. Langer, Márton Méhes, Daniel Schmitt, European Danube Academy Ulm</i></p> |
| 10:50 – 11:00 | <p>Presentation of the Project Documentation
<i>Anja Lungstraß, österreichische kulturdokumentation</i></p> |

COFFEE BREAK 11:00 – 11:30

PANEL 11:30 – 12:30

DISCUSSION **Our Hidden Heritage: Ideas for Connecting the Danube Region**
Moderation: Márton Méhes, European Danube Academy Ulm/Danube Cultural Cluster Vienna
Stefano Dominioni, European Institute of Cultural Routes

Nigel Mills, Heritage Project Hadrian's Wall
Elisabeth Pacher, Federal Chancellery of Austria
Martin Sturm, Upper Austria Culture Quarter
Boris Čamernik, Danube Competence Center
Volker Wedekind, Ministry of Science, Research and Arts Baden-Württemberg
Klemens Unger, City of Regensburg

SIGNING 12:30 – 13:00

CEREMONY

Memorandum and Cultural Routes Strategies

Signing Ceremony

Conclusions of the Lead Partner by Elisabeth Pacher, Federal Chancellery of Austria

Closing Words by Klemens Unger, City of Regensburg

JOINT LUNCH 13:00 – 14:00

GUIDED TOURS 14:00 – 15:30

Tour 1

Regensburg – City on the River

Tour 2

UNESCO World Heritage Site Regensburg – Past + Present = Future

Tour 3

“Zachor: Remember!” – Jewish traces in Regensburg

Tour 4

Grüß Gott, Schalom, Salam – An interreligious sightseeing walk through the World Heritage Site

Tour 5

Archaeology reloaded – 3D-Visualization of Roman and medieval traces

EXHIBITIONS

Photo Exhibition “Danube Art Lab”

Thon-Dittmer-Palais
Haidplatz 8, D-93047 Regensburg
Open daily from 8 a.m. to 7 p.m.
Entrance free!

Exhibition “Danube Women Stories”

World Heritage Visitor Centre
Weisse-Lamm-Gasse 1, D-93047 Regensburg
Open daily from 10 a.m. to 7 p.m.
Entrance free!

THE VENUE

22. – 24. MAY 2019

**FINAL CONFERENCE
THON-DITTMER-PALAIS
HAIDPLATZ 8
93047 REGENSBURG
GERMANY**

Guests never cease to be enchanted by the **THON-DITTMER-PALAIS’** Italian feel. The Auditorium is situated on the second floor. The bus station *Fischmarkt* is 5 minutes on foot.



HOTEL SUGGESTIONS

PLEASE MAKE HOTEL RESERVATIONS WELL IN ADVANCE:

The organizers have arranged favorable prices for participants. Please follow the link below to choose one of the recommended hotels by **April 21st** at the latest: <https://bit.ly/2unAEBS>

You can also book your stay by sending us an e-mail to tourismus@regensburg.de or to Ms Heike Kober directly using kober.heike@regensburg.de

TRAVELLING TO REGENSBURG

BY PLANE

Distance from international airports:

- Munich – Regensburg (105 km), direct train service approx. 1 hour
- Nuremberg (110 km)
- Frankfurt / Main (335 km), direct train service approx. 3 hours

Or you choose airportLiner shuttle service which offers a direct connection to Regensburg. In this case, please make a reservation in advance on the following booking platform: <http://www.airportliner.com/en/>

BY TRAIN

Several options are on offer including the high speed ICE. Regensburg lies on the international route linking Brussels – Vienna – Budapest. There are connections from Regensburg to Berlin, Hamburg, Cologne, Frankfurt / Main, Stuttgart, Warsaw, Prague and Munich.

From Regensburg main station it is about 10 minutes by bus. Here you can choose between the bus line 1 (direction Prüfening), the bus line 2 (direction Karl-Stieler-Straße/Graß) and the bus line 11 (direction Wernerwerkstraße). Please choose as final station the bus station *Fischmarkt*.

For information on buses leaving Regensburg main station, please visit: <http://www.rvv.de/?lang=en>

SITEMAP

