**EU STRATEGY FOR THE DANUBE REGION**

**PRIORITY AREA 3 “CULTURE, TOURISM AND PEOPLE TO PEOPLE CONTACTS”**

**Workshop on Territorial evidence on Culture and Tourism activities**

**Monday, 28 February, 09:00 AM – 13:45 PM (CET time)**

[**https://mlpda.webex.com/mlpda/j.php?MTID=m4917bda72019c5524e38893714398a62**](https://mlpda.webex.com/mlpda/j.php?MTID=m4917bda72019c5524e38893714398a62)

**Meeting number: 2375 702 6495**

**Password: ZPmu3VMyC68**

**Objectives:**

* The workshop will provide room for sharing ideas regarding data sources for tourism and culture analyses
* Participants will discuss ways to enable the interoperability of data from different sources and ways of improving the accessibility of statistics to strengthen evidence-based policy-making
* Participants will also have the opportunity to present examples of projects focused on territorial indicators that expand the knowledge regarding key challenges and trends in Tourism and Culture

**Agenda (CET time):**

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| 09.00 – 09.15 | Registration and technical preparation (connection tests, etc.) |
| 09.15 – 09.30 | Welcome remarks and introduction by the representatives of **Priority Area 3**-***Culture, Tourism and People to People Contacts- DANUBE STRATEGY(EUSDR***) |
| 09:30 – 11:00 | *TEVI2050 project on Territorial Scenarios for the Danube and Adriatic Ionian Macro-regions* ESPON (Maria Toptsidou, Spatial Foresight);  *European and Macro-regional - Territorial Monitoring Tool (final Report 2020)* ESPON (Efrain Larrea, MCRIT); |
|  | *Recommendations and proposals for an in-depth analysis of tourism – the experience of the Culture and Cultural Heritage Partnership* (Urban Agenda for the EU- Sandro Billi, Centro Studi Turistici di Firenze);  *Territorial patterns and relations in the Danube basin ESPON* (Radu Necșuliu, Ministry of Development, Public Works and Administration, Romania);  Q&A |
| 11:00 – 11:30 | Coffee break |
| 11:30 – 13:30 | *Best practices from other macro-regions:*  *Alpine tourism in transition, Nature based solutions* (Bernhard Lehofer, Innovation Salzburg GmbH, EUSALP AG 2 Lead Sustainable Tourism*)*;  *EUSAIR culture and creativity in sustainable tourism development – Living the Sea 4.0 project idea* (Vlasta Klarić-EUSAIR Thematic Expert);  *Territorial indicators on culture and tourism dynamics – evidence from the Romania Urban Policy* (Marcel Heroiu, World Bank office, Romania);  *Preserving the underwater cultural heritage as a sustainable resource for regional* development (Nayden Prahov, Centre for Underwater Archaeology, Ministry of Culture, Bulgaria);  *Heritage as a resource and sustainable tourism development policies. conclusions from European cooperation* INNOCASTLE & ARTNOUVEAU,(Irina Iamandescu, Raluca Barbulescu, Lucia Leca, National Heritage Institute-Romania);  *Boosting cREative induSTries in urbAn Regeneration for a stronger Danube region-*  *RESTART\_4Danube project (*Alexandru Marin, University POLITEHNICA, Bucharest);  *Examples from the Mediterranean, Adriatic-Ionian and Black Seas: HERIT-DATA, AI-NURECC PLUS and CulTourE4Youth Projects”,* (Stavros Kalognomos, Executive Secretary of the Balkan & Black Sea Commission (BBSC) of the Conference of Peripheral Maritime Regions (CPMR), AI-NURECC PLUS Coordinator);  *EDEN Destinations for cultural tourism* (Iulia Dangulea, Ministry for Entrepreneurship and Tourism, Romania);  Q&A |
| 13:30 – 13:45 | **Conclusions** |